

**BIBLIOGRAPHICAL NOTES
ON AUTHORS AND EDITORS**



Sandra Misiak-Kwit works as an Assistant Professor at University of Szczecin, Faculty of Economic and Management. Since 03.2013 she is a member of Department of Human Capital Management. She holds a PhD title in the field of Management, the title of her dissertation is "The Process of Women's Self-employment as a Form of Entrepreneurship. Determinants and Consequences". This research has been financed by National Science Centre: N N112 430740, decision No. 4307/B/H03/2011/40, doctorate thesis were awarded by The Council of Faculty of Economics and Management.

Her main research areas are: entrepreneurship, women, self-employment, human resource management, business ethics, negotiations, stress management and communication.

She is an author of over 30 publications written in Polish and English. She has actively participated in over 20 national and international conferences, where she has presented her research thesis in Polish and English. She also has been a Member of Organising Committee of over 20 national and international scientific conferences.

Altogether, Sandra Misiak-Kwit conducts more than 20 different courses in the field of management and economics i.e. Business Negotiation, Team Work Management, Human Resources Management, Business Ethics, Stress Management, Leadership, Entrepreneurship, Microeconomics; she provides courses in Polish, English and German. She also conducts e-learning classes with students on Internet platform.

She has participated in over 10 international and national projects. Currently Sandra Misiak-Kwit is a member of a team working on the project: Thematic Partnership Winnet Baltic Sea Region financed by Swedish Institute. She has an extensive experience in working with international groups and in international research. She is co-founder and member of Winnet Centre of Excellence – the international network of researchers for

the purpose of doing and promoting teaching, policy making and research on Gender, Innovation and Growth (www.balticsearegion.org). She is also coordinator and member of Business Success Team (effect of Going Abroad project: <http://goingabroad.nu>). She actively cooperates with partners from Germany, Sweden, Lithuania, Estonia, Latvia, Greece and Portugal.

In 08.2015 she has participated in a training at Ivey Business School, Western University, in Canada (London, Ontario), TransFormation.doc Program, training within „Wsparcie systemu zarządzania badaniami naukowymi i ich wynikami” project, realized by Ministry of Science and Higher Education. The sessions of the program were grouped under three main sessions: New Venture Creation, Leadership Skills for Entrepreneurs and Innovation and Growth.

In 2012 she got the first place in a competition for the best young scientist at the University of Szczecin – award of Rector of University of Szczecin. In 2011, 2012 and 2013 she got nomination in the "Golden Chalk" Plebiscite for the best employee working at Faculty of Economics and Management in the category Substantive Preparation.

From 09.2011 till 02.2012 Sandra Misiak-Kwit was an intern in Institute of World Economy and International Relations, National Academy of Science of Ukraine. During the internship she developed collaboration with Department of Management, University of Food Technologies. Sandra Misiak-Kwit provided lectures at both: National Academy of Science of Ukraine and University of Food Technologies.



Marta Hozer-Kocmiel is an Assistant Professor at the Department of Statistics, University of Szczecin, Faculty of Economics and Management. Her main research interest is the usage of quantitative methods to study the differences and similarities of economic behavior of women and men. She is also interested in time use surveys, methods of valuation of household work, entrepreneurship and sustainable development from gender perspective. She is the author of three monographs on gender mainstreaming in Polish regional economy. In her works she emphasizes the importance of gender related time allocation and its economic effects. Her scope of activity covers also managing gender oriented EU projects, such as TP WINNET BSR. She is the co-founder of the Winnet Centre of Excellence – the international network of researchers and practitioners for the purpose of doing policy oriented research on Gender and Economics. She strengthened her expertise by completing post-diploma gender studies at the Jagiellonian University in Krakow.



Joanna Duda, PhD, is an Assistant Professor at AGH University of Science and Technology, Faculty of Management in Krakow, Poland. She received her PhD degree in Economic Sciences, discipline of Management from AGH University. Her research interests are related to the problems of small and medium-sized enterprises. She conducts her empirical studies in Poland, Germany and Finland on development barriers, financing strategies of innovation activities of small and medium-sized enterprises in context of the globalization processes and international strategy. She is an author of more than 80 scientific publications, including several monographs.

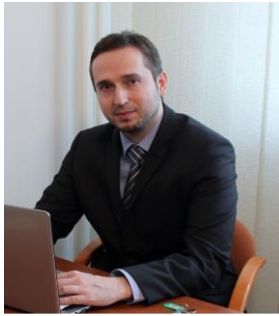
She has also been a member of the Organising Committee of over 15 national and international scientific conferences. Since 2005, she is a member of the Organising Committee of the International Scientific Conference „Zarządzanie przedsiębiorstwem – teoria i praktyka” (“Managing an enterprise – theory and practice”).

She has participated in over 5 international and national projects. She is the managing editor of the Journal of Managerial Economics.

She works in many scientific organizations, She is a member of the board Alumni of Club of the AGH Management faculty and the member of the Society of Scientific Organization and Management (TNOiK), the branch in Krakow

Since 2005, she has been co-operating with MARR („Małopolska Regional Development Agency”) as a trainer and business advisor for SMEs. Since 2012, she has been co-operating with „KraK-Business” - SMEs Association. She is the chairperson of the Programme Committee. In 2015, she has been granted with the national honorary award “Honoris Grata” for supporting entrepreneurship in Lesser Poland., by the President of the Krakow

She runs the following classes in AGH: SMEs Management, Small Business on the EU market, Marketing with the rules of the advertising campaign, Modern trends in management, Methods of decision making.



Wojciech Leoński, Ph.D. – Academic at the Faculty of Economics and Management, University of Szczecin. Author of numerous economic articles related to corporate social responsibility. Main areas of interest: business management, management strategies, corporate social responsibility, setting-up and development of enterprises, the SME sector.



Ewa Mazur-Wierzbicka working in the Department of the Human Capital Management at the Faculty of Economics and Management of the University of Szczecin. Her areas of expertise focus mainly on human capital management, pro-ecological company management (including also pro-ecological human resource management, knowledge and ecological competence management in company), and corporate social responsibility. She has published over 150 scholarly papers and participated in numerous conferences as well as scientific workshops related to her areas of expertise.



Barbara Kryk, Faculty of Economics and Management University of Szczecin Str. Mickiewicza 64, 71-101 Szczecin Poland. Barbara Kryk is Professor of the University of Szczecin, the Head of the Department of Socio-Economic Policy and European Regional Studies, Director of the Institute of Economics in the Faculty of Economics and Management at the University of Szczecin. Her interests encompass economics, sustainable development, economic and social policy, social economy, CSR.

She is an author of over 100 publications and several books, editor of books, editor-in-chief of the journal "Studies and Works WNEiZ" University of Szczecin, a member of the editorial board. She has actively participated in big number national and international conferences, where she has presented her research thesis in Polish and sometimes in English. She also has been a Member of Organising Committee of many national scientific conferences and their president. She is a member of the national Scientific Societies and a member of the Provincial Council of Labor Market. Rector has received many awards for scientific achievements and organizational.



Dr hab. Magdalena Sobocińska is a researcher and a lecturer at Wrocław University of Economics and Lodz Film School. She is specialised in the issues associated with functioning of the market of culture, marketing research, application of Internet in marketing, consumer behaviour and marketing communication. She is an author and co-author of over 150 publications in this area published in the form of monographs (“Determinants and perspectives of development of market orientation in entities of the sphere of culture” and “Behaviours of buyers on the market of culture goods and services”), she had her contribution in monographs, textbooks and papers in scientific journals. She is a co-author of 4 issues of Scientific Papers of the University of Wrocław and co-editor of the monograph “Methods of marketing research – modelling, technology, visualisation”.

While preparing her Ph.D. thesis she implemented research within supervised project no 2 H02C 096 24 and entitled: “Consumer behaviours on the market of goods and services of culture” which was funded from resources of KBN [State Committee for Scientific Research]. She obtained an individual award of Ministry of Science and Higher Education for her Ph.D. thesis.

She was a supervisor and the main executor of postdoctoral research project entitled “Determinants and perspectives of development of market orientation in the sphere of culture”, implemented between 2011-2014 and funded by National Science Centre (agreement no 3919/B/H03/2011/40).

Since she obtained a Ph.D. degree she has participated in 77 national and international scientific conferences organised mainly by universities of economics, faculties of economics and also departments of economics and management, as well as universities of technology in Poland.

She has been a scientific and organisational secretary of six scientific conferences in the series focussing on the issues of marketing research, which were organised by the Faculty of Marketing Research of the Institute

of Marketing of Wrocław University of Economics.

She is the author of the curricula for various subject classes, including “Product placement”, “Media relations and media market”, “E-branding”, “Marketing communication on the Internet”, “Web pages as an instrument of marketing and e-commerce”, “Consumer behaviours on the market of culture”, “Management of a cultural institution”, “Brand management on the market of culture” for the department of Management at the Faculty of Economic Sciences of Wrocław University of Economics and at the Faculty of Organisation of Film Production at Lodz Film School. She is an author of the concept, and also performs the function of the head of the major of “Internet Marketing and E-Commerce” at the faculty of Management at Wrocław University of Economics. She developed and implemented e-learning course entitled “Media relations and media market” that was a part of the project entitled “Forge of Staff 4” co-funded by the European Union within European Social Fund (agreement no POKL.04.01.01-00-311/10).

She is a member of the Board of Publisher of the Library and Information Centre of Lodz Film School. She is also a member of Polish Scientific Marketing Association. She has been awarded with 10 rewards of the Rector of Wrocław University of Economics for scientific and research work, with 11 awards for organisational work, and also with 2 awards of the Rector of Lodz Film School for her professional work.



Katarzyna Włodarczyk works as Professor at University of Szczecin, Faculty of Economic and Management. From 1996 to 2013 she worked at Department of Microeconomics. Since 03.2013 she is a member of Department of Human Capital Management.

She holds habilitation title in the field of Economics (2014), the title of her habilitation is “Market Behaviours of Polish Consumers in the Age of Globalization of Consumption”. This research has been financed by National Science Centre: N N112 155539, decision No. 1555/B/H03/2010/39. She earned a PhD title in the field of Economics (2003). The title of her PhD dissertation is “The Determinants of the Consumption Structure in Young Households in Zachodniopomorskie Province”. This research has been financed by National Science Centre, too: No. 1 H02F 002 19 (2000-2002).

Her main research areas are: economics, microeconomics, consumers’ behaviour, quality of life, management, management of human resources, and communication in organisation, globalisation, entrepreneurship and negotiations.

She is an author of over 100 publications written in Polish and English. She has actively participated in over 80 national and international conferences, where she has presented her research thesis in Polish and English. She also has been a Member of Organising Committee of over 30 national and international scientific conferences. She also has been a Member of Programme Board of national and international scientific conferences.

From 01.2006 till 03.2006 Katarzyna Włodarczyk was on research stay in Institut d’Administration des Entreprises, University Jean Moulin Lyon 3 (France) and from 10.2006 till 01.2007 in Institut Arbeit und Technik in Gelsenkirchen (Germany).

She has participated in international projects: Together in Europe:

Marketing Strategies of the Regional Development (Poland – Ukraine, 2005); Project : LAMA Development of the competitiveness of the labour market and its entities, The 6th Framework Programme, the Marie Curie Action, Transfer of Knowledge (2006-2009); Project SCOPES Case Study Teaching in economics and management education (cooperation The Department of Microeconomics University of Szczecin and University of St. Gallen, Switzerland , 2011-2013).

Katarzyna Włodarczyk conducts more than 10 different courses in the field of management and economics i.e. Project Management, Consumer Behaviour, Business Negotiation, Team Work Management, Human Resources Management, Microeconomics, Communication in Organization, Economics and Psychology; she provides courses in Polish, and English.



Izabela Kurzawa works at Poznan University of Life Sciences (Faculty of Economics and Social Sciences) as Assistant Professor position.

She is graduated from Poznań Adam Mickiewicz University, Faculty of Mathematics and Computer Science (MA - About estimation parameters in one-dimensional linear model with restrictions). She did Systems of Databases as postgraduate studies at Poznań University of Technology and postgraduate studies at Agriculture University of Poznan - Rural and Agriculture in the process of integration with the European Union.

Her main research areas are: application quantitative methods in economy, econometrics and forecasting method, demand analysis, standards of living. Her special interest is connected with analysis of consumer data. She also did her PhD research on the basis of data from the Polish Central Statistical Office (GUS) connected with Polish household budgets. That was based on unpublished unit data which she analysed by using econometric models. The representative working sample included over 35.000 studied household budgets every year (expenditure, income, food consumption, etc.). Her doctoral thesis was awarded by Rector of Poznan University of Life Sciences.

Izabela Kurzawa is an experienced teacher of mathematics for economist, financial mathematics, statistics, econometrics and forecasting at Poznan University of Life Sciences. Every year she teach about 150-250 students. She was a promotor many of students diploma works in economics issue with the use of quantitative methods.

She is an author of over 30 publications written in Polish and English. She has actively participated in over 20 national and international conferences, where she has presented her research thesis in Polish and English. Every year, she actively participates too in the Conference of the Section of Classification and Data Analysis Polish Statistical Association (in 2011 she was the co-organizer). In 2008 for scientific achievements

documented publications she received Award of the Rector of the University of Life Sciences in Poznan. She participated in the implementation of the project of the National Foresight Programme Poland 2020 as a member of the External Experts for the Analysis of Delphi. Delphi study, focused on the identification of priority development trends and technologies in the fields of research covered by the program. The unit responsible for the implementation of the National Foresight Programme "Poland 2020" was a consortium, coordinated by the Institute of Fundamental Technological Research Polish Academy of Sciences, and members of the Institute of Economics of the Polish Academy of Sciences and Pentor Research International.

She has an experience in working with international groups in Departments of Economics - she was two times on Erasmus program in Italy (University of Foggia - September 2013, University of Padova - July 2014) and one time in Turkey (Celal Bayar University Manisa and Ege University in Izmir - September 2015), where she gave classes in English on Econometrics issues with computer. Currently Izabela Kurzawa is at the annual scientific internship as Visiting Researcher at University of Foggia, Department of Economics (from 1st of October 2016).



Joanna Stanisławska works as an Assistant Professor at Poznań University of Life Sciences, Faculty of Economics and Social Sciences. She is a member of the faculty council.

She holds a PhD title in the field of Economics Sciences from Warsaw University of Life Sciences. The title of her dissertation is “Consumption in households of farmers in Poland and its determinants”. This research has been financed by National Science Centre no. N N112 346238

Her main research areas are: financial security of households, consumption, financial situation of the food industry, application of quantitative methods in finance and economics research.

She is an author of over 50 publications written in Polish and English. She has actively participated in over 30 national and international conferences, where she has presented her research thesis in Polish and English.

She is a member of the Polish Association of Agricultural and Agribusiness Economists and Polish Economic Society. She leads the office of Polish Association of Agricultural and Agribusiness Economists. She is a member of the organizing committee of the annual international scientific conference organized by the Polish Association of Agricultural and Agribusiness Economists.

She landed a badge of Polish Minister of Agriculture and Rural Development "Merit for Agriculture" in 2013.