

### **Personal details:**

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Name and Surname: Helena Markova

Country: The Czech Republic

Workplace: Department of Business Economics and Management  
School of Business Administration in Karviná  
Silesian University in Opava

e-mail: markova@opf.slu.cz

### **Chosen publications:**

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- ZAPLETALOVA, S., MARKOVA, H., P. ADAMEK. 2023. Changes of Global Business Environment and Strategy: Empirical Evidence from the Czech SMEs
- MARKOVA, H. 2022. Changes in HR management – remote working: experience from Covid-19 period. 17th International Conference of the Academy of Global Business Research and Practice.

### **Chosen studies / projects:**

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- **Technology Agency of the Czech Republic:** Adapt!!! Call for the service sector in the Moravian-Silesian Region. 2021 - 2023.
- **Visegrad Fund:** Past, present and future challenges of HRM in V4 countries. 2023 – 2024.

### **Other important information:**

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- Doctor of Economic Sciences (Ph.D.).