



“WINNET Armenia” Network of Women Resource Centers was established by Syunik Women’s Resource Centers’ Network (SWRCN) in 2014.

The Mission of WINNET Armenia is to promote women’s role and competitiveness in the social, economic, and political spheres at the national, regional and local levels.

The Syunik Marz is located in the South of Armenia. Syunik has high migration and unemployment rates. Unemployment and men’s migration affect family life and large burdens are taken upon by women from these regions. 67% of unemployment in the regions are women. They are offered low-paying jobs especially amongst women.



In 2008, Meghri Women’s Resource Center NGO, Kapan Women’s Resource Center NGO and Goris Women’s Development “Resource Center” Foundation were founded by local women in the regions and OSCE Office in Yerevan, in order to facilitate economic and political empowerment of women in the Syunik region. In 2014, SWRCN became a part of WINNET Europe and was renamed, “WINNET Armenia” Network of Women Resource Centers.

WINNET Armenia is developing WRCs in six different towns within the regions, with the goal of growing an even larger network sharing their experience of SWRCN throughout Armenia.

New WRCs were established in the following towns: Sisian, Ijevan and Yeghenadzor.

The following are SWRCNs most relevant economic empowerment projects:

- **Economically Empowered Women** developed business clubs that increased women’s entrepreneurship and business skills, increasing their competitiveness in the job market. Training topics included: General business skills, resume and cover letter writing, job interview basics, public speaking, and leadership skills.
- **Developing Handicrafts in the Syunik Region** created jobs for unemployed women through the creation of handicraft clubs which would produce handmade items sold domestically and internationally. This project employed over 150 women from low income families.

“Syunik Women’s Resource Centers” Network (SWRCN) ...

- Organize handicraft classes for members, in which women develop new artistic skills.
- Host design and product development consultants from Armenia and abroad. This consultancy allows for artisans to improve on their handiwork through innovative suggestions, later exporting their products abroad.
- Participate in Art EXPOs and seasonal festivals in Armenia and abroad. With the support of the WRCs a wide variety of handicrafts are presented and sold.



Handicraft Studio specializes in...

- Crochet (Goris Crochet)



- Woodcraft



- Yarn and carpet production (Wool to Carpet Studio in Shinuhaver)



- Carpet weaving



- Ceramics

